

Our website uses cookies, tracking pixels and related technologies. Cookies are small data files that are served by our platform and stored on your device. Our site uses cookies dropped by us or third parties for a variety of purposes including to operate and personalize the website. Also, cookies may also be used to track how you use the site to target ads to you on other websites. Such data is used by third parties to target advertising on other sites based on your users' online activity. If you would like to opt out of receiving targeted advertising, please visit the following link: www.aboutads.info or networkadvertising.org/choices

How the Data is Collected from you

We collect following information from your activities on Internet:

- Advertiser website activity
- Device and browser information
- Ad data
- Data from Advertising Partners
- Email and Postal Addresses from Advertisers
- Hashed email addresses
- We use this data to help our Advertisers identify and serve ads to you that are more relevant to you. We also use this data to operate, improve and enhance our services including enhancing the data points we or our Advertising Partners have about a particular user, browser, or device, or to target, optimize, cap, or synchronize advertising.

How the Data is Shared with the Third Parties

- With an Advertiser whose site you have visited: We may share information about how you have interacted with that Advertiser's site or its Ads.
- With our service providers: We contract with companies who help with parts of our business operations. We require that our service providers only use your information in connection with the services they perform for us.
- With service providers to our Advertisers: Our Advertisers may contract with companies who handle data (such as Advertisers' customer lists) for them.
- With our subsidiaries and related companies
- In connection with legal proceedings: When we are under a legal obligation to do so, for example to comply with a binding order of a court, or where disclosure is necessary to exercise, establish or defend the legal rights of our Advertisers or any other third party.
- In connection with a sale of our business: If a third party acquires some or all of our business or assets, we may disclose your information in connection with the sale.

We also share hashed email addresses (or other identifiers associated with those hashes), technical data that we collect about your browsing habits and your device (such as data relating to our cookies, tracking pixels and similar technologies) with other advertising companies in the digital advertising ecosystem. This enables them and us to better target ads to you.

Finally, we may disclose aggregated, anonymized information with other third parties.